LA ROUTE ALPINE

Autumn 2019

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Alpine is all about passion. A brand founded in 1955, which came back in 2017 with the new Alpine A110, and received an incredibly warm welcome.

Today, Alpine is also the experience you are living with your Alpine A110.

Our exclusive programme « La Route Alpine » was designed to continue the journey at your side.

This autumn 2019, our first destination is Reims: Our Partner Louis Roederer Champagne opens the doors of its private property. The second trip takes you to Les Voiles de St-Tropez to experience an incredible atmosphere on the French Riviera.

We look forward to seeing you at our events to drive on the most beautiful roads together and to share unforgettable moments.

Yours,

Régis Fricotté - Sales Director, Alpine



ALPINE - LOUIS ROEDERER

19th - 20th September 2019

LOUIS ROEDERER

Prestigious partner of Alpine since 2018, the Louis Roederer Champagne House, founded in Reims in 1776, is one of the last great independent and family-run Champagne Houses.

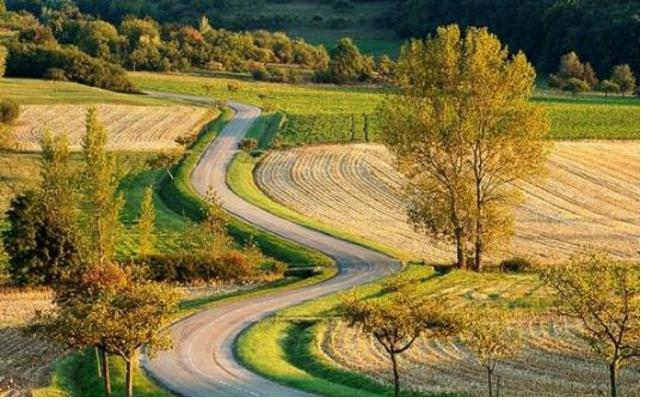
In 1845, Louis Roederer acquired 15 hectares in the Grand Cru vineyards of Verzenay. The idea - which was quite unusual at a time when grapes had little value - was to become a wine grower in order to master the entire process of creating his vintage wines. Ever since, every Louis Roederer vintage originates exclusively from our own vines, which is rare indeed in the Champagne region.

The grapes from each plot are meticulously gathered by hand and are collected in the buckets and pressed on the site of the harvest.

The Alpine-Roederer Tour created by Alpine offers a proper journey into the heart of the Champagne tradition and Louis Roederer's secrets. The Cristal Roederer embodies at its best the House's quest for perfection. Included in the programme: visit of the wine cellars, wine tasting and exclusive Champagne dinner at the Family Hotel Particulier.











DAY 1

- 01:30PM: Meet and greet at Café-Restaurant L'ILE, Issyles-Moulineaux (meeting point)
- 02:00PM: Departure in convoy
- 04:00PM: Arrival at Reims. Guided tour of Louis Roederer's vineyard.
- 05:00PM: Exclusive tour of the Family's wine cellars (closed to te public)
- 07:30PM : Check-in at the Hotel and Shuttle Transfer
- 08:00PM: Apéritif at the Hôtel particulier of the Roederer
 Family
- 08:30PM: « Cristal dinner » (1 Michelin star)
- Coffee served in the private apartments of the Roederer Family

Overnight stay at Hôtel de la Paix

The programme might be subject to changes





DAY 2

- 08:30AM 10:00AM: Breakfast at l'Hôtel de la Paix****
- 10:00AM: Departure from the Hotel, route Reims-Gueux
- 10:45AM 11:30AM: Visit to the historical Circuit of Gueux
- 11:30AM 12:15PM: Route Gueux-Reuil
- 12:15AM 01:30PM: Country-style pic-nic in Reuil
- 01:30PM 03:30PM: Route Reuil-Boulogne





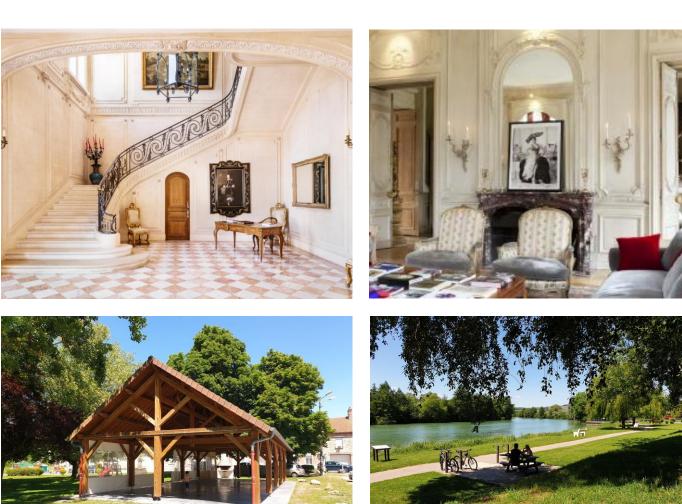
ACCOMODATION

Hôtel LA PAIX Reims****

The Best Western Premier Hotel de la Paix 4-star is located in the heart of Reims, the Champagne capital, in an exceptional setting. Just a stone's throw away from the cathedral, this hotel with its resolutely contemporary style combines modernity and cultural heritage.

The hotel has comfortable, soundproof and air-conditioned rooms, and a relaxation centre: Indoor swimming pool, steam room and fitness equipment.

FOOD EXPERIENCE



DAY 1 - Cristal Dînner DOMAINE ROEDERER

Cocktail at Hôtel Particulier Louis Roederer, followed by gastronomique « Cristal » Champagne dinner (1 Michelin star)

DAY 2 – Country-style Pic-nic

Pic-nic baskets, freshly prepared by a local caterer, for open air lunch along the Marne River.













ACTIVITIES SUMMARY





PRICE (incl. VAT)*

1 900€ / car (for 2 participants) or 950€ / participant



* Provided the minimum capacity of participants is reached

ALLOW TRUCK

Alpine-Louis Roederer Information and Booking

Contact :

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